



MANUFACTURING AND DIGITAL TRANSFORMATION IN THE POST COVID-19 ERA

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4PM CET

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The COVID-19 pandemic is having never before seen impacts on manufacturing. Industry and its leaders are challenged to keep employees safe and healthy, while at the same time, reacting to shifts on the whole supply chain never before seen - from sourcing to distribution.

With an eye towards a post-pandemic world, manufacturing again will need to move quickly in response to changing demands by customers and new sources of supply. Digital capabilities are key in this new reality that is characterized by constant change and transformation. They provide the resilience and flexibility that is needed to identify pathways to success in this uncharted territory.

At the same time, past experiences have shown that few industry actors that have aimed at a comprehensive digital transformation have succeeded to reap its full benefits. More than that, in the age of Corporate Social Responsibility, sustainability must be a key consideration when designing and implementing digital transformation strategies.

How will manufacturing in the future look like? What can we learn from the few successful large-scale digital transformation? And can the SDGs become a blueprint for a transformation that is not only successful but also ethical?

Join us in this stakeholder dialogue on digital transformation with industry and UN experts!